

BIN IT!

LESSON FOUR HELP TO BIN IT!



Lesson outline

In this lesson, students are set the challenge of creating a comprehensive anti-litter campaign that will incorporate key findings from the *Bin it!* project and build on them with additional tasks such as carrying out a litter survey around the school, and an analysis of the costs of cleaning litter.

Learning Objectives

- To consider underlying reasons for defined behaviour
- To reflect on their own behaviour
- To reflect on personal responsibilities as global citizens and how their ideas can be used

Learning Outcomes

- Students will consider the underlying reasons for certain behaviours
- Students will reflect on their own behaviour and their individual responsibilities as global citizens
- Students will produce an anti-litter campaign for the class that will communicate ideas and outline responsible behaviour

Success Criteria (A=all, M=most, S=some)

- A. Will communicate ideas
- M. Will create persuasive pieces
- S. Will apply discussed features

Lesson

1. If students have not had the 'Help to *Bin it!*' sheet hand it out now. Explain to the students that they are going to work in pairs to create their own collective 'Anti-Litter campaign' that will be presented to the class. This campaign presentation will summarise what students have learned about litter and look at how the issue can be tackled and shared with the wider school. Agree the above learning outcomes (5 mins)

2. If students have already begun work on the anti-litter campaign explain that they have 20 minutes to complete and rehearse their presentations.
3. Set the group to work with a 20-minute timeframe. (20 mins)
4. At the end of the allotted time, ask students to report back. Make sure they are ready to present their findings and results to the group. If presentations are not taking place immediately, confirm the class know when to present and to whom. (the class / year group) (5 mins)
5. Invite each pair to present.
6. When all the groups have finished, ask the class as a whole to feedback on what they saw and to whether they think a campaign should be shared with a wider audience (year group / whole school). Can they now see that litter is an issue that we can do something about and that can make a difference to the way we feel and the environments we live in. (5 mins)

Differentiation: will be achieved by observing group work and by outcome.

Homework: Revise and rehearse presentation if this is not taking place immediately after this lesson.

Target: NC 3/4



HELP TO BIN IT!



Help to *Bin it!*

We need your help to spread the important message of putting litter in its place and help to *Bin it!* In your pairs you are challenged to create an anti-litter campaign that will incorporate the key findings from the *Bin it!* project as well as building on it with additional tasks.

Themes for the anti-litter campaign

To complete the assignment and create the campaign in pairs:

- Design, create and carry out a simple litter survey around the school or a selected hot spot for litter. Include what type of litter is being dropped, when and by whom
- Carry out an analysis (using web-based resources) on the cost of cleaning up the different types of litter and produce a simple report on the results
- Create a list/graph/table depicting the different groups of people who litter and the reasons why they might do this
- Produce a brief statement on how litter affects their local areas – schools/ neighbourhood/town
- Produce a brief statement on how litter can affect the natural environment
- Compose and agree a group commitment about how they will tackle the problem of littering, both individually and as a group
- Create a poem, jingle, poster or radio advert to promote the *Bin it!* anti-littering message

Extension work

- Create a persuasive piece to communicate through speaking and listening to discourage the dropping of litter
- Take photographs of littered areas around the school and make commentary board
- Create a news bulletin about the litter in your school (perhaps work with the above group)

The completed campaigns will be presented to the class with the option to display campaign elements around the school, to help spread anti-littering messages even further.